



Understanding the Big Picture Helps Bring PUDO into Focus

LAST-MILE GRIDLOCK RELATED NEWS SHEDS LIGHT ON PUDO POTENTIAL

Issue No. 1

Cities Seek Deliverance from the E-Commerce Boom

It's the flip-side to the "retail apocalypse:" A siege of delivery trucks is threatening to choke cities with traffic. But not everyone agrees on what to do about it. citylab.com

PUDO Perspective

A coast-to-coast PUDOpoint network of courier-neutral parcel pick-up and return locations situated within 3KMs of where people live could deliver relief and profitability to carriers and communities besieged by millions of parcel deliveries and returns daily - a last-mile gridlock growing by double digits annually ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Supply Chains Must Collaborate with [Smart] Cities to Improve Logistics

With urban freight delivery growth expected to expand 40% by 2050, municipal and business leaders must collaborate to develop smart logistics infrastructure and ensure congestion does not get out of hand. smartcitiesdive.com

PUDO Perspective

A coast-to-coast PUDOpoint network of courier-neutral parcel pick-up and return locations situated within three kilometres of where people live is indeed a 'Smart City' idea that could help community leaders and urban planners reduce gridlock, reduce noise and emissions pollution, and improve quality of life in towns and cities across the country ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Should Retailers Prioritize Return Strategies to Keep Consumers Happy?

Why it's worth the hassle, according to experts. adweek.com

PUDO Perspective

Complications related to returns are one of three major crisis contributing to crippling last-mile e-commerce gridlock. Did you know that more than 30% of goods purchased online are returned? As e-commerce grows by double-digits annually and North American returns are expected to top \$500B by 2020 (even with inevitable and necessary retail-side restrictions), it is worth noting the evolution of PUDO's coast-to-coast network of courier-neutral parcel pick-up and hassle-free return locations situated close to where people live, work, play, study, even vacation ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Emerging Delivery Service Trends and What They Mean to Shipping Industry

A new trend in package delivery could provide the answer to goods that are hijacked by porch pirates. With e-commerce continuing to grow year to year, shippers face a growing demand to ensure the safety of the packages they transport. firstmile.com

PUDO Perspective

While e-commerce giants respond to the \$5.6B worth of parcels left unattended at or near consignee front doors (+20% of US households affected), by floating the idea of allowing couriers remote access to their homes while they are out, consumers aren't responding as hoped. The vast majority of online shoppers value their privacy and security and don't want strangers in their homes. As porch piracy grows in tandem with e-commerce it is worth considering the possibilities associated with a coast-to-coast PUDOpoint network of courier-neutral parcel pick-up and hassle-free return locations situated close to where people live, work, play, study, even vacation ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

UPS Launches On-Demand Warehouse and Fulfillment Platform

As online shoppers become more insistent on fast, free shipping, the pressure is on shippers to store and fulfill orders closer to their ultimate destination. globenewswire.com

PUDO Perspective

UPS is ahead of the curve in joining the sharing economy by launching Ware2Go, a new company and platform designed to match available warehouse space and fulfillment centres with merchants in need. While the development adds efficiencies to the regional warehousing and fulfillment process, it doesn't address the crisis affecting last-mile gridlock (returns, porch piracy, failed first attempt deliveries) that consumes an unsustainable 58% of the total cost of end-to-end delivery of online parcels. It is that last leg (aka 'last mile') from the retailer, the warehouse or the fulfillment centre to the consignee that is broken. PUDO's coast-to-coast network of courier-neutral parcel pick-up and hassle-free return locations situated close to

where people live, work, play, study, even vacation, addresses all three crisis contributing to last-mile gridlock ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Investor Relations Questions or Suggestions?

Please call Karen Speight at 1-506-694-1250

karen.speight@pudopoint.com

Copyright © 2018 PUDO Inc.

PUDO Inc. | 6600 Goreway Drive Unit D | Mississauga, ON | L4V 1S6 | Canada