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For Immediate Release

## **PUDO Appoints Douglas Baker as Chief Financial Officer**

TORONTO, Ontario, November 16, 2015 – PUDO Inc., (“PUDO” or “the Company”) (CSE: PDO), North America’s first customizable shipment pick-up and drop-off service, today announced the appointment of Mr. Douglas Baker to the position of Chief Financial Officer, (“CFO”) effective immediately.

Mr. Baker is an accomplished financial executive who has managed the finances and financial reporting for private and publicly traded companies for over 35 years. Previously, he was the CFO for several firms and prior to that was with a large regional Certified Public Accounting company. Mr. Baker graduated with both a Bachelors’ and Masters’ degree in Business Administration.

“Doug Baker is a seasoned financial executive who brings years of progressive experience in managing all aspects of financial reporting and management for publicly traded firms, both in North America and internationally. He will play an important role in the Company’s development as PUDO expands rapidly throughout Canada and the U.S. We are pleased to welcome Doug to the PUDO team,” said Frank Coccia, Chief Executive Officer.

PUDO currently has over 2,200 PUDO Point™ dealer locations across Canada underway and more than 3,000 locations in the United States signed up to become operational in 2015 and 2016. For these local PUDO Point™ locations, PUDO provides opportunities for additional foot traffic and the potential for repeat customer business. PUDO has also created affiliate agreements with some of North America’s most well-known retailers, including Amazon, eBay, Hudson’s Bay, and Walmart.

### **About PUDO Inc.**

Headquartered in Canada, PUDO is North America’s first customizable shipment pick-up and drop-off service, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible community locations (“PUDO Points™”) such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail customers and any business sector with a home-based workforce can now pick-up their shipments anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over shipment pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO Points™ across Canada and the U.S., PUDO is changing the shipment delivery model in North America. For more information, please visit: [www.pudoinc.com](http://www.pudoinc.com)

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*This press release contains forward-looking statements. More particularly, this press release contains statements concerning the listing of the common shares of the resulting issuer on the CSE. In addition, the use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct.*

*The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.*