



Understanding the Big Picture Helps Bring PUDO into Focus

CURRENT LAST-MILE GRIDLOCK NEWS SHEDS LIGHT ON PUDO POTENTIAL

Issue No. 2

Special Holiday Edition Examines Gift Parcel Piracy

Will Porch Pirates Ruin Christmas?

Move over Grinch, the porch pirates are back. Unfortunately, according to reports, most thieves are not caught because prevention methods (lockers, CCT, Amazon Key, Cartrunk delivery) fall short. Individuals in high crime areas have stopped ordering online. [retailwire](#)

PUDO Perspective

Sadly, some police departments are putting out bait packages with GPS trackers and sharing surveillance cameras videos on social media to catch thieves and raise awareness. Neighbors are even forming vigilante-like groups to catch thieves. Altering and improving out-moded components within a broken logistics system won't help. E-commerce needs a new system entirely. Networking with PUDO's carrier-neutral, staffed and extended-hours PUDOpoints located within a few miles of consignee addresses provides secure parcel drop-off and return counters at a net gain/no drain to the public purse ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Amazon Partners with Police to Bust Package Thieves.

E-commerce giant Amazon leverages public police resources in a bid to reduce porch piracy; an ironic 'victims of their own success' story with no happy ending in sight. [theglobeandmail](#)

PUDO Perspective

The solution to stopping porch pirates from stealing \$5.6B worth of unattended e-commerce parcels annually, isn't to involve police with catching and incarcerating thieves, the solution is to eliminate temptation entirely and provide secure, tended drop-off/pick-up locations close to where people live, work and play. Networking with PUDO's carrier-neutral, staffed and extended-hours PUDOpoints located within two miles of consignee addresses provides secure parcel drop-off and return counters at a net gain/no drain to the public purse ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Sting Uses Fake Amazon Boxes, GPS to Catch Would-be Thieves.

Jersey City, NJ Police are installing Amazon-supplied doorbell cameras and bait boxes containing GPS tracking devices to help taxpayer-funded officers catch porch pirates. abcnews.com

PUDO Perspective

Henry Ford was spot on when he said, “If I had asked people what they wanted, they would have said faster horses.” Likewise, *porch piracy, nobody home*, and other causes of last-mile gridlock can’t be solved by turning America into the CCT States, *or* knocking harder and longer. An entirely new solution is the only solution - PUDO’s Network of staffed, extended-hours PUDOpoints located within two miles of consignee addresses provides secure parcel drop-off and return counters at a net gain/no drain to the public purse or Jersey City employees ...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Porch Piracy Has Ruined Online Shopping But There’s a Simple Fix.

Stolen packages represent one of the biggest service-design challenges facing today’s retail companies. Researchers suggest centralized lockers located near where people live and work. fastcompany

PUDO Perspective

Electronic parcel lockers help reduce last-mile gridlock somewhat, but they are not an ubiquitous solution. In specific locations where locker installation is both feasible and cost-effective, they can provide a secure parcel drop-off location for specific sizes and types of parcels. But — they are unmanned, do not think, cannot assist with parcel returns, cannot accept parcels from all carriers/couriers/individuals, cannot accept signature-required parcels, cannot accept perishable goods, cannot stage outgoing parcels, and have limited storage capacity. PUDO’s Network of staffed, extended-hours PUDOpoint counters located within two miles of consignee addresses ticks all the boxes and more...

[READ FULL ARTICLE TO UNDERSTAND THE BIG PICTURE](#)

Investor Relations Questions or Suggestions?

Please call Karen Speight at 1-506-694-1250

karen.speight@pudopoint.com

Copyright © 2018 PUDO Inc.

PUDO Inc. | 6600 Goreway Drive Unit D | Mississauga, ON | L4V 1S6 | Canada