



Understanding the Big Picture Helps Bring PUDO into Focus

CURRENT LAST-MILE GRIDLOCK NEWS SHEDS LIGHT ON PUDO POTENTIAL.

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E-commerce growth accelerates last-mile gridlock.

Artificial intelligence (AI), Chatbots, Subscription services, and enhanced mobile conversion will help drive e-commerce toward \$5T USD in 2021, according to [forbes.com](https://www.forbes.com). Yet, paralyzing gridlock and last-mile delivery and return costs will continue to skyrocket in tandem, and the parcel traffic and control crisis will deepen.



PUDO Perspective

The problem is complex and systemic, but luckily, there is a solution. There is no faster, bigger, better delivery solution powered by AI, Chatbots, E-subscriptions, mobile convenience, or any other accelerant that will ever solve any of the three main contributors to last-mile gridlock (nobody home to receive parcels, parcel returns logistics, unattended parcel theft), so PUDO redesigned the logistics system entirely and built one specifically tailored to e-commerce and the new realities of consumer behavior and urban landscapes. Our coast-to-coast technology-driven, scalable network of carrier-neutral parcel pick-up and return counters located near to where people live, work, play, and study is the solution. Plug and play, pay as you go, save time and money.

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Popular meal delivery services struggle to deliver perishable goods.

The North American market for ready-made meal delivery services currently hovers in the neighborhood of \$500M, and according to Consumer Reports, will reach \$5B USD within just ten years. Meal kit delivery revenue is expected to grow to over \$10B in 2020 in the US alone, according to [Statista](https://www.statista.com). Ready-meal and meal kit retailers are increasingly challenged however, in putting perishable food in the hands of consignees, and dealing with cost-prohibitive storage and returns logistics problems



that arise when consignees aren't home to accept delivery, or when carriers can't access buildings and neighborhoods.

PUDO Perspective

Meal kits and prepared meals are particularly popular with particularly elusive groups like college students and young urban singles and professionals. Campuses very often do not accept deliveries to student housing, and young professionals are rarely where they think they will be at any given time. The solution happily, is PUDO. Our coast-to-coast technology-driven, scalable network of carrier-neutral parcel pick-up and return counters located near to where people live, work, play and study, is the solution. Consumers can opt to pick-up full food coolers from secure and temperature controlled PUDOpoints in their own neighborhoods, on their way home from school or work, enjoy their meals as planned, then return empty coolers the next day on their way out of their neighborhoods. Sustainable, affordable, efficient and practical.

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Explosive e-pharmaceutical sales demand scalable control solutions.

The convergence of an aging population and explosive e-commerce has created a trio of trouble for pharmaceutical companies, dispensaries, and legislators. Globally pharma logistics is estimated to reach \$93B USD by 2021, according to pharmaceuticalcommerce.com. Add to that, online demand for controlled substances like cannabis and alcohol, and fully executed delivery as prescribed becomes impossibly costly and complicated.



PUDO Perspective

Temperature control, cold-chain management, age and identity verification, and secure storage are basic requisites of all pharmaceutical and controlled substance delivery and return systems. System failure can be deadly. Our coast-to-coast technology-driven, scalable network of carrier-neutral parcel pick-up and return counters located near to where people live, work, play and study, is the solution. Consumers can sign for and pick-up pharmaceuticals from secure and temperature controlled PUDOpoints in their own neighborhoods, on their way home from work, school or play, administer as prescribed, and return if necessary at their convenience. Safe, secure, convenient.

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Investor Relations Questions or Suggestions?
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