

PUDO Applauds U.S. Small Businesses May 1-7 and Year-Round

PUDO Partners with Small Businesses to Drive Down Costs and Build Customer Loyalty

TORONTO, Ontario, May 2, 2016 – PUDO Inc. (“PUDO”) (CSE: PDO; OTCQB: PDPTF) -- National Small Business week (May 1-7) is a reminder of the growth engine that U.S. small businesses provide for the U.S. economy. According to the Small Business Administration (SBA), more than half of Americans either own or work for a small business, and small businesses create approximately two out of every three new jobs in the U.S.

Significant issues facing small businesses nationwide include two key areas: cost containment and building customer loyalty. Both of these critical needs can be effectively addressed by re-thinking the logistics or shipping function of the small business. For today’s small businesses, an effective logistics strategy for eCommerce sales can quickly become a critical component of the bottom line and customer satisfaction.

PUDO Inc., is North America's first customizable parcel pick-up and drop-off point company that benefits both businesses and the consumers by allowing both more control over online deliveries. PUDO has established a network of safe, staffed and extended hours-of-operation commercial pick-up and drop-off points – called PUDOp^oints - so that customers can easily retrieve their packages at their convenience. Small businesses win with lower shipping costs to commercial PUDOp^oint locations; no residential surcharges and no potential of redelivery fees. In addition, the business can eliminate financial losses or write-offs created by parcels that are stolen after delivery.

"For businesses, and especially smaller businesses, shipping costs can quickly erode the bottom line," stated Frank Coccia, PUDO CEO and Founder. "And, as more commerce is conducted online, customers are demanding a hassle-free, less expensive delivery experience. PUDO offers a solution for businesses to stay competitive while enhancing their customers’ overall brand experience."

With PUDO, the small business is in the driver's seat to create a positive delivery experience for their customer. For the customer, what began as a satisfying online purchase experience can conclude with an entirely convenient and struggle-free delivery. PUDOp^oint locations include convenience stores, gas stations and grocery stores with extended hours - where customers can pick up their parcels at any time, including after work and on weekends.

PUDO is also forging a growing list of affiliate agreements with North America's leading e-tailers and retailers - including Amazon, eBay, and Walmart - to ensure that their customers receive deliveries the first time, every time -- at the location of their choosing.

To learn more about PUDO please visit <http://pudoinc.com/> .

About PUDO Inc.

PUDO is the last mile delivery solution for parcel pick-up and drop-off services, ensuring reliable and secure delivery wherever you want it, whenever you want it. Using easily-accessible PUDOpoint™ locations such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail consumers, businesses and a home-based workforce can now pick up their parcels anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over parcel pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDOpoint locations across Canada and the U.S., PUDO is changing the parcel delivery model in North America. PUDO was named one of the top 20 most innovative public technology companies by the Canadian Innovation Exchange in 2015. For more information, please visit: www.pudoinc.com or www.pudopoint.com.

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